

# TECHNICAL INFORMATION

## FORMAT AND BLEEDS

The trimmed magazine size is 230 x 297 mm; please refer to the table for other dimensions.

Each page should have a minimum 3 mm bleeds on all sides.

For the second and third inside cover pages, please use the dimensions 224 x 297 mm due to a 6 mm binding margin on the spine side.

For double-page spread advertisements, extend the graphics on both pages by approximately 3 mm each. (This does not apply to the first spread on the inside front cover and the first editorial page, where both pages should have a width of 224 mm).

## FILE FORMAT

Image resolution: 300 dpi. EPS-file with embedded images and typeface (not True Type) Save preferably as a ProScript with Preview. PDF composite file with embedded images and typefaces. Please use Weekends pdf-profiles for Distiller and Indesign for making press optimized pdf's version 1.3, with automatic jpeg compression high. 4-colour and 2-colour must always be saved in CMYK. Cyan, magenta, yellow and black. B/W adverts must be saved in grey scale or CMYK (grater). Total Ink Limit must by 320% please download profiles from ECI – ISO\_coated\_v2.icc ([www.eci.org](http://www.eci.org))

**DTP CONTACT INFO:** Maciej Odoj: [maciej.odoj@kmag.pl](mailto:maciej.odoj@kmag.pl)

## FORMS OF ADVERTS

formats	trimmed (width x height)	bleed (width x height)
full page	230 x 297 mm	236 x 303 mm
1/4	104 x 139 mm	–
1/2 vertical	104 x 284 mm	–
1/2 diagonal	214 x 139 mm	–
II & III cover	224 x 297 mm	230 x 303 mm
spread	460 x 297 mm	466 x 303 mm